

Press Release

Hong Kong Life “Chinese Ink Wash Landscape Painting Workshop”

3 October 2016 - Corporate volunteers from “Hong Kong Life Insurance Limited (“Hong Kong Life”) Gerbera Volunteers Team” and Hong Kong PHAB Association members attended **“Chinese Ink Wash Landscape Painting Workshop”** in September. Through interaction with the disabled members from PHAB Association, corporate volunteers got to know more about the disabled members which embodied the spirit of social integration promoted by Hong Kong Life.

Hong Kong Life partners with PHAB Association to organize activities in order to promote social integration since 2015. They initiate the “Fabulous Life Community Caring Programme” this year in which a series of voluntary activities are held. The 2-day workshop is the second activity of the Programme. It was held in Hong Kong Island PHAB Centre in Siu Sai Wan on 3 and 24 September. There were nearly 30 participants totally.

To get familiar with each other, corporate volunteers and PHAB Association members played drawing games together. A corporate volunteer taught the participants different Chinese painting skills. It was the first time for most of the participants to learn Chinese painting but they learnt the skills of painting, tools usage and designing quickly. Participants formed various small groups and created Chinese ink wash landscape painting together. Although most of them were first-time learners, the tutor has highly appreciated their paintings. Some high-quality drawings might be showcased in exhibitions.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Interaction can strengthen the friendship between corporate volunteers and PHAB Association members and deliver positive energy. Corporate volunteers can also learn about their persistence and optimistic attitude. We decided to use art creation as the event theme, which can mould members' temperament and indirectly understand others' stories. Hong Kong Life hopes to keep a close relationship with PHAB Association in order to assist more people in need and advocate the spirit of social integration.”



Corporate volunteers from “Hong Kong Life Gerbera Volunteers Team” and PHAB Association members created landscape paintings together.



Participants were attentive to learn landscape painting skills from the tutor.



Participants were encouraged strongly by the tutor's high appreciation on their paintings.