



香港人壽  
hong kong life



Press Release

7 April 2021

**“Hong Kong Life 20th Anniversary - MediEasy Outpatient Service and First Outpatient Consultation Fee Deduction Flash Giveaway”**  
**The first 1,000 successful registration of MediEasy will be awarded a First Outpatient Consultation Fee Deduction Coupon**

Hong Kong Life strives to provide the most attentive protection plan for our customers. For a comprehensive medical protection, we believe that outpatient service is an indispensable component apart from hospitalization benefit. In celebration of the 20<sup>th</sup> Anniversary, Hong Kong Life especially presents the public with a quality outpatient service – “MediEasy Outpatient Service”<sup>#</sup>.

Eligible Person who successfully registered for the "MediEasy Outpatient Service and First Outpatient Consultation Fee Deduction Flash Giveaway" can enjoy **unlimited comprehensive medical services at a discounted fee up to 60% off within 6 months**. The "MediEasy Outpatient Service" includes consultation from over 500 doctors, which cover **General Practitioner, Specialist, Chinese Medicine Practitioner, Chiropractor treatment, Physiotherapy and Dental Consultation**, etc. The medical network covers various districts all over Hong Kong Island, Kowloon and the New Territories with no waiting period, exclusions and underwriting, that brings an easy and convenient experience.

**The first 1,000 Eligible Person** who has successfully completed the registration of “MediEasy Outpatient Service” will be awarded a **“MediEasy First Outpatient Consultation Fee Deduction Coupon” (worth HKD200)** (the “Coupon”), giving out **up to HKD200,000 discount offer in total value**. The free quotas are available on a first-come, first-served basis and while stock last.

香港人壽保險有限公司 Hong Kong Life Insurance Limited



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### “MediEasy Outpatient Service” discounted fee up to 60% off per visit:

Service Type	Average Original Fee per visit* (HKD)	Average Discounted Fee per visit* (HKD)
General Practitioner (Consultation with 3 days of basic medication)	300	160
Specialist Practitioner	780	310
Physiotherapy (Single treatment fee, excluded Shockwave Therapy)	600	300
Chinese Medicine Practitioner (Consultation with 2 packs of Chinese herbal medication)	200	165
Acupuncture Treatment (Consultation with single treatment fee)	350	175
Bone-setting Treatment (Consultation with single treatment fee)	300	175
Chiropractic Treatment (Consultation with single treatment fee)	630	240
Dental Consultation (Scaling and polishing with Oral Examination)	380	215

### Promotion Campaigns Details of “Hong Kong Life 20th Anniversary - MediEasy Outpatient Service and First Outpatient Consultation Fee Deduction Flash Giveaway”:

- From 1 April 2021, 9 a.m. till 30 April 2021, 11:59 p.m., the campaign will be held on the Activity webpage in Hong Kong Life's website.
- The first 1,000 Eligible Person who has successfully completed the registration of MediEasy Outpatient Service will be awarded a MediEasy First Outpatient Consultation Fee Deduction Coupon (worth HKD200), which will be automatically deducted from the outpatient consultation fee at the first outpatient consultation.
- Once the registration procedure is completed, Eligible Person can login to the "HKLife" Mobile App and use the “Find a Doctor” function to select a doctor and obtain suitable medical services at ease.

Details of Service and registration: <https://i.hklife.com.hk/foPortal/c5#/en/>

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### Hong Kong Life 20<sup>th</sup> Anniversary Limited offer<sup>^</sup>:

1. From now till 30 Apr 2021, successful applications of designated Eligible Life Insurance Plans with an Annualized First Year Premium of HKD50,000 or above can enjoy **up to 20% First Year Premium Discount**.
2. From now on, clients will be entitled to a **“Hong Kong Life 20<sup>th</sup> Anniversary-themed Gold Plated Ornament”<sup>#</sup>** upon participation in “Financial Needs Analysis” (without product selection).



Ms. Micky Cho, Chief Marketing Officer of Hong Kong Life, said: “This year marks the 20th Anniversary of the establishment of Hong Kong Life. To celebrate this important milestone of the company, and in line with the theme “Family x Health”, we proudly present "Hong Kong Life 20<sup>th</sup> Anniversary – MediEasy Outpatient Service and First Outpatient Consultation Fee Deduction Flash Giveaway", with a worth of \$200 deduction coupon. A total of 1,000 quotas which is up to HKD200,000 discount offer in total value are to be given out to people in town!

Ms. Cho continued, “To express our sincere thanks to clients, a fabulous premium discount program is launched. Successful applications of designated Eligible Life Insurance Plans with Annualized First Year Premium of HKD50,000 or above can enjoy up to 20% First Year Premium Discount. Clients will also be entitled to a “Hong Kong Life 20<sup>th</sup> Anniversary-themed Gold Plated Ornament” upon participation in “Financial Needs Analysis” during the Promotion Period.”

Terms and Conditions apply. For any enquiries, please contact our Customer Service Hotline at 2290 2882 or visit Hong Kong Life website [www.hklife.com.hk](http://www.hklife.com.hk).

Note:

\*The Average Original Fee per visit and the Average Discounted Fee per visit are for reference only and may vary per Network Doctor. Final discounted fee will be subject to the latest fee provided by the Network Doctor.

Network Doctors reserve the right to charge extra fee for medication if, in the professional medical opinion of the Network Doctors, specific prescription is required.

# Available on a first-come, first-served basis and while stock lasts

^ Please refer to the relevant products and promotion leaflets for details about Eligible Life Insurance Plan(s), the Terms and Conditions of the “Hong Kong Life 20<sup>th</sup> Anniversary” Client Promotion Incentive and the Financial Needs Analysis Gifts Program.



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### **About Hong Kong Life**

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Wing Hang Bank Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving customers in Hong Kong for more than 50 years in average. Through our extensive network of around 150 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Wing Hang and Shanghai Commercial Bank, we offer efficient one-stop integrated services to customers.

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