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Press Release

Experience Urban Farming and Enjoy the Green Lifestyle

Hong Kong Life has been actively promoting healthy and sustainable lifestyle for our staff, business partners and customers. We deliver the sustainability message to different social strata by participating in and co-organising numerous community activities from time to time.

The volunteers from Hong Kong Life recently joined the "Organic Farming Experience Workshop" together with the member families of the Christian Family Service Centre at "Urban Oasis" near Choi Hung MTR Station to learn the farming knowledge and experience the farming life. With the guidance of professional mentor, participants experienced the farming processes such as ploughing, sowing, fertilizing, and weeding etc. They learnt to repot the plants and took their own creative plant pots home to discover the satisfaction of growing plant which thereby arouse participants' awareness of nature conservation.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, said, "Hong Kong Life is always determined to gather different social strata and promote the sustainable living by supporting and organizing different activities. We believe experiential learning can help public to understand the importance of nature conservation, and further adopt a healthy and green living to protect our community together."

"Urban Oasis" is the first large-scale urban greening project merging the urban farming and community engagement in Hong Kong. It is a service combining social service and greenery provided by the Christian Family Service Centre and aims to promote the healthy and green living to the community through environmental education, greenery activities and farming practices, etc.



香港人壽保險有限公司 Hong Kong Life Insurance Limited















About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Wing Hang Bank Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Wing Hang Bank and Shanghai Commercial Bank, we provide a comprehensive range of insurance products and services.