

6 August 2024

Press Release**Hong Kong Life gives away 100 “Cheers for Hong Kong Athletes” Gift Packs for free**

Coming to the Olympic Games, staged every four years, Hong Kong athletes have fully demonstrated their excellence and perseverance on stage and achieved the outstanding results. With congratulations to Hong Kong Athletes for achieving outstanding performance at the Paris Olympics, Hong Kong Life is now offering **100 “Cheers for Hong Kong Athletes” Gift Packs¹** for free to celebrate and share the joy with public. (The Gift Pack’s total value may be exceeded HKD5,000² and it is on a first-come-first-served basis.)

“Cheers for Hong Kong Athletes” Gift Pack¹ includes:

- A. 1 piece of Hong Kong Life insulated sports water bottle
- B. 1 piece of Hong Kong Life sports cooling towel
- C. 1 pair of Hong Kong Life wireless sports earphones
- D. 1 Hong Kong Life “Cheers for Hong Kong Athletes” Premium Discount Voucher (valued up to HK\$5,000)²

Campaign Details

The Promotion Period is from 6 August 2024 to 11 August 2024. Interested individual can participate by completing free registration on the campaign webpage of “Cheers for Hong Kong Athletes” (<https://www.hklife.com.hk/en/promotions/cheers-for-hong-kong-athletes/index.html>) within the Promotion Period and the entire registration process must be conducted in Hong Kong. Successful registrants will receive a confirmation email from Hong Kong Life and will be entitled to a gift pack.

The Gift Pack will be delivered by SF Express Hong Kong to the successful registrant at the selected SF Locker in Hong Kong territory on or before 31 August 2024 (delivery charge is included). Name and mobile number of registrants will be provided to logistic supplier for delivery purpose.

For any enquiries, please visit the campaign webpage of “Cheers for Hong Kong Athletes” or contact our Customer Services Hotline at (852) 2290 2882.



香港人壽保險有限公司 Hong Kong Life Insurance Limited

香港皇后大道中183號中遠大廈15樓 15/F Cosco Tower, 183 Queen's Road Central, HK

 2290 2882 HongKongLifeCS@hklife.com.hk    hklifeinsurance 2530 5682

Remarks

1. Subject to the Terms and Conditions of "Cheers for Hong Kong Athletes" and "Cheers for Hong Kong Athletes" Premium Discount Voucher.
2. The value stated is for reference only.

About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Bank (Hong Kong) Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Bank and Shanghai Commercial Bank, we provide comprehensive insurance products and services to customers.

- END -