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Press Release

Hong Kong Life Sponsors "Secret House Tour & Kokedama Workshop at Island House" Enhancing Public Awareness of Ecological Conservation and Heritage

Hong Kong Life Insurance Limited ("Hong Kong Life") has been committed to supporting and organizing diverse environmental activities and volunteer services, collaborates with various social service organizations and encourages its staff to participate in the activities, in order to convey sustainable development messages across different community strata and create positive and long-term value for the community.

Recently, Hong Kong Life sponsored the members from Hong Kong Playground Association Mong Kok Integrated Service Centre for Children & Youth to participate in the "The Secret House Tour & Kokedama Workshop at Island House" organized by World Wide Fund for Nature Hong Kong ("WWF"). The activity led members of Hong Kong Playground Association Mong Kok Integrated Service Centre for Children & Youth to visit the Island House Conservation Studies Centre ("the Centre") in Tai Po, creating an opportunity for them to connect with the nature and historical buildings, while deepening their awareness of ecological and heritage conservation.

The Island House Conservation Studies Centre is the former official residence of Secretary for District Administration, completed in 1906, and designated as a statutory heritage site in 1983. It was then revitalized into an education and conservation research centre operated by WWF, aimed at promoting conservation and sustainable living. On the event day, Hong Kong Life volunteer team and the participants, being guided by professional instructors, toured the unique architectural structure of the centre and learnt about its history. They also visited the English garden which is rich in ecological value, the giant glass-domed greenhouse. Additionally, participants had a chance to engage in hands-on gardening experiences, create their own Japanese-style Kokedama moss balls and learn practical indoor gardening skills from planting experts to cultivate a love for plants.

Mr. Jonathan Ko, Chief Marketing Officer of Hong Kong Life, said, "Through this event, Hong Kong Life hopes that participants will appreciate the precious value of historical architecture and natural ecology, cherish urban resources and adopt a sustainable green lifestyle. Furthermore, through the







interactive Kokedama moss ball workshop, we aim to enhance participants' awareness of environmental protection and gardening knowledge through an enjoyable and educational experience."



About Hong Kong Life

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Bank (Hong Kong) Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 130 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Bank (Hong Kong) and Shanghai Commercial Bank, we offer an integrated one-stop service of insurance and financial planning to customers.

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