

“Hong Kong Life ASTC Sprint Triathlon Asian Cup and the ASTC Aquathlon Asian Championships 2018” Recaps

24 October, 2018 - “Hong Kong Life ASTC Sprint Triathlon Asian Cup and the ASTC Aquathlon Asian Championships 2018” was organized at Sunny Bay on 20 and 21 October. Around 1,200 overseas and Hong Kong athletes joined this year. During the event, the organizer offered a race carnival with a variety of game booths for participants to relax and enjoy a fun-filled weekend. Mr. Raymond Chang, General Manager of Hong Kong Life Insurance Limited (“Hong Kong Life”), Ms. Ruff Kent, President of Hong Kong Triathlon General, Mr. Chan Kai Yin, Kelvin, Leisure Manager (Sports Funding) and Mr. Law Leong Tim, triathlon 2nd runner up from mixed relay of 2018 Palembang Asian Games were invited as the officiating guests to host the event opening ceremony.

Hong Kong Life is keen to promote healthy lifestyle, and has title-sponsored local competitions organized by Hong Kong Triathlon Association since 2012. To advocate the spirit of “social integration” between the abled and disabled, Hong Kong Life strongly support the “Para Relay” race. Disabled athletes and abled volunteers team up to accomplish the race, including swimming, cycling and running. For years, members from Hong Kong Life Gerbera Volunteers Team have been showing great support as well as love and care to the needy.

Nine non-governmental organizations including Christian Family Service Centre, Derek Ko Training Academy, Hong Chi Association, Hong Kong Amputees Sports Association, Hong Kong Network for the Promotion of Inclusive Society, Hong Kong PHAB Association, Hong Kong Blind Sports Federation, Hong Kong Sports Association of the Deaf and The Hong Kong Society for the Deaf comprised 59 teams with more than 200 participants this year.

Ms. Micky Cho, Chief Marketing Officer of Hong Kong Life, said: “Hong Kong Life has always encouraged the public to actively participate in sports activities by holding more races for different groups, such as “TriKids Relay” and “Family Relay”. Among the athletes, the youngest is 8 years old and the oldest is 70 years old. Hong Kong Life hopes to attract more non-triathlon athletes to participate and experience this sport, so that more athletes can achieve their dreams.”



Photo 1: Mr. Raymond Chang, GM of Hong Kong Life, and guests were invited to join the kick-off ceremony.



Photo 2: "Para Relay" has been held by Hong Kong Life for seven years to enhance the spirit of social integration through the interaction of Gerbera Volunteers Team and the disabled.

